

Innovate, Inform, And Inspire: Jazz Up Medical Communication at the 2024 Medical Writing & Communication Conference

October 23-26, New Orleans

Michele W. Sequeira, MS, MBA, MWC / 2024 Annual Conference Committee Chair

It's almost here! Get ready for the AMWA 2024 Medical Writing & Communication Conference in the Big Easy. This year's conference is scheduled for October 23 through October 26 at the New Orleans Marriott hotel. Register now for the conference at the Annual Conference website (<https://site.phedloop.com/event/AMWA2024/home/>).

The Annual Conference will offer 49 educational sessions for beginners, midcareer, and experienced medical writers. The Annual Conference Committee carefully selected the sessions, as well as 63 roundtables and 19 posters, in the topic areas that AMWA members need: core knowledge and skills, regulatory writing, health communication, scientific publications, medical editing, generative artificial intelligence, and more. And to complete the conference schedule, we'll have networking sessions, vendor showcases, and workshops. Be sure to schedule yourself some break and snack times to keep yourself refreshed and energized.

Both award winners this year focus their research on health disparities. The 2024 McGovern Award winner, Dr Eliseo Pérez-Stable, studies the underlying causes of health disparities and effective prevention interventions. The 2024

Alvarez Award winner, Dr Otis Brawley, is an authority on cancer screening and prevention and studies cancer health disparities. Both will share their perspectives on the importance and role of medical communicators in helping all people enjoy the medical progress our society is making.

Aside from the programming, the Annual Conference is a great opportunity to meet and socialize in person with other medical communicators from around the country. Each of us brings a unique set of experiences and skills to medical communication. Take advantage of the networking sessions, breaks, sunrise walks, and dinners to get to know fellow medical communicators. Ask questions and share your knowledge in our rapidly changing field.

And, of course, allow yourself some time to enjoy the iconic city of New Orleans. Visit some famous neighborhoods, enjoy fabulous food, and take in a tour or two.

Plan your conference schedule now and balance it with some fun New Orleans experiences. I look forward to seeing you at the 2024 Annual Conference.

