FROM THE PRESIDENT

Gail V. Flores, PhD / 2020-2021 AMWA President



elcome to the 2021 Spring issue of the AMWA Journal. As I write this, AMWA is in the final stages of selecting the Journal's new Editor in Chief (EiC), who will be in place at the time this issue is published. I hope you are as excited as I am to "meet" the new EiC in the next issue and see how they will work with the editorial board to help guide and shape the Journal in the coming years.

In this issue, you will find both articles featuring 2020 AMWA award winners and session reports from AMWA's successful 2020 Annual Medical Writing & Communication Conference. Despite this event being held virtually, attendance was high, and attendee reviews have been excellent. Once again, the volume of rich content included in the plenary sessions, open sessions, and roundtables was too large to capture in a single issue—so be on the lookout for other content inspired by our conference presenters as upcoming AMWA Webinars, Knowledge Builders, and other activities in AMWA Online Learning.

Speaking of AMWA Online Learning, have you checked out the catalog lately? Our education department has been very busy, continuing its momentum from 2020 into the new year by delivering fresh content and developing new webinars, Knowledge Builders, and other offerings. And the valuable opportunities to learn are not just limited to the Online Learning catalog! New posts are continually being added to the AMWA blog (https://blog.amwa.org), and AMWA's Medical Communications News, which is delivered to your inbox on a regular basis, has recently gotten a new look. Did you know that AMWA has a YouTube channel (https://www.youtube.com/c/AmericanMedicalWritersAssociation) that houses videos highlighting members discussing trends in medical writing and the features of AMWA? Be sure to open your emails from AMWA and follow AMWA on social media so you don't miss any of this valuable content!

When this issue is published, it will mark about a year since our daily lives were changed dramatically due to COVID-19-related stay-at-home orders. For those of who have lost loved ones or whose lives and livelihoods have otherwise been forever changed, please accept my condolences. I never expected my term as AMWA President to start entirely from my home, without a single in-person interaction or hug. Yet I've so enjoyed the smiles I get from my AMWA colleagues at virtual chapter networking events and governance meetings, as well as chatting on Engage, on LinkedIn, and in the conference platform. Thanks once again to our chapter leaders for keeping the online networking and programming going so that AMWA members can continue to feel like a part of the amazing community that is AMWA.

Yours, Gail